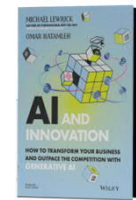




**Quick guide:** The AI Opportunity Map is a tool for identifying and prioritizing AI initiatives. It involves brainstorming potential tasks, categorizing them by complexity, and mapping them onto the opportunity map. By analyzing the distribution of tasks, teams can determine the most suitable AI approach.

# AI Opportunity Map

Tips and tricks for the  
template on book page: 98



Lewrick / Hatamleh  
AI and Innovation  
978-1394254972

## List of Tasks

Brainstorm tasks with potential AI opportunities and subsequently categorize them based on complexity, ranging from low to high.



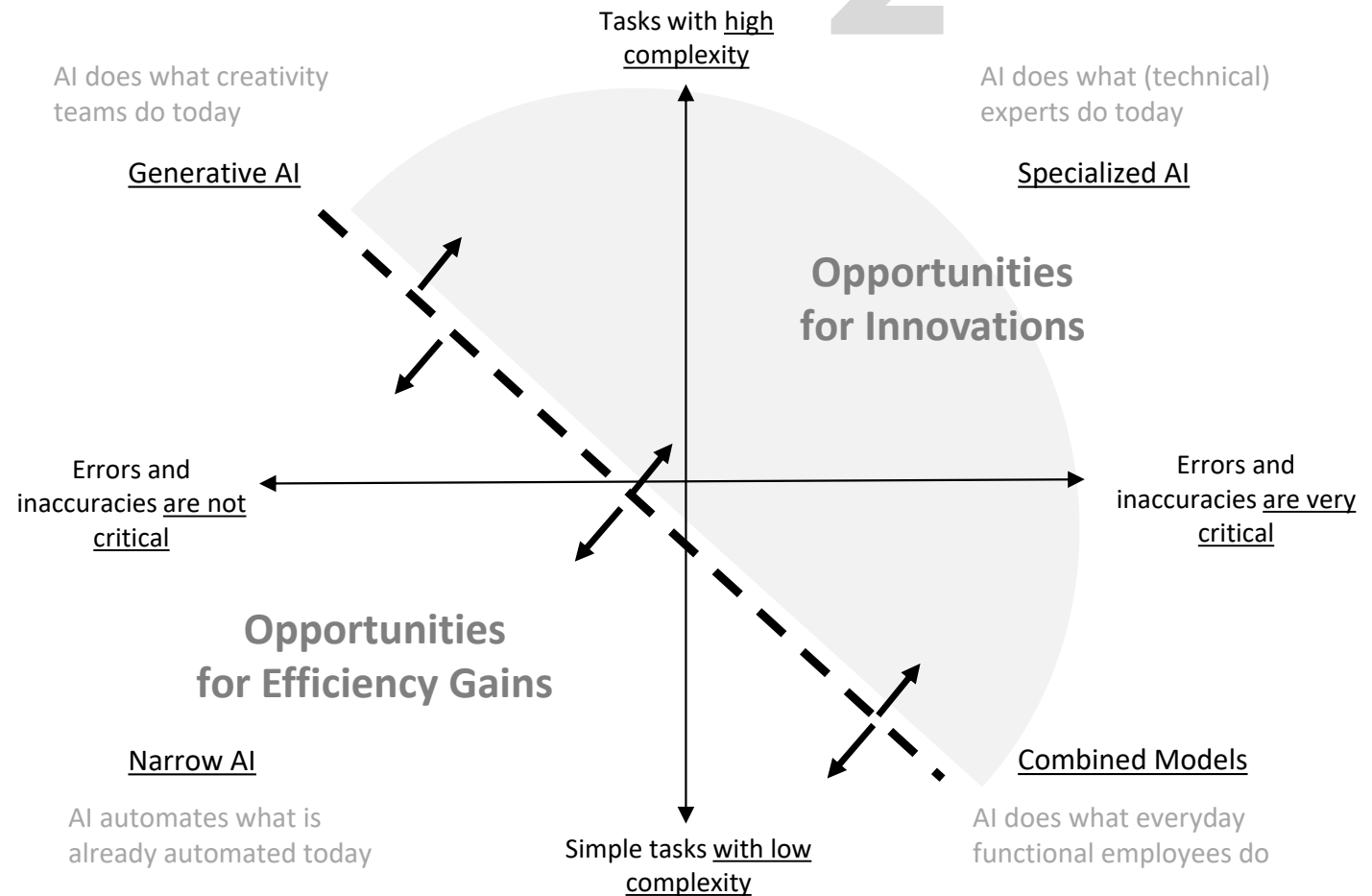
high

complexity

low

## Opportunity Map

Map the tasks with varying complexity levels onto the opportunity map.



## Next steps

Decide on the subsequent steps based on the task distribution on the opportunity map, ranging from creating a proof of concept to selecting off-the-shelf tools.

