

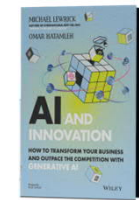
Project:
Team:
Version & Date:



Impact- Implementation Matrix

Quick guide: The Matrix is a strategic tool for prioritizing AI initiatives. By evaluating potential AI applications across three dimensions - function, company, and industry - businesses can assess both the potential impact and the complexity of implementation.

Tips and tricks for the
template on book page: 57



Lewrick / Hatanleh
AI and Innovation
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Strategic priorities

*Which strategic business objectives would benefit most from an AI-driven approach, considering potential disruption and competitive advantage?
How can we prioritize AI initiatives to align with our overall business strategy and deliver the highest return on investment?*

1

List of identified uses cases

List all use cases based on the strategic priorities and categorize them by industry, company functional level, and specific use cases within each category.

2

Matrix

Place each use case within the matrix based on its estimated business impact and implementation complexity, using different bubble sizes or colors to represent the three dimensions (function, company, industry).

high

Implementation efforts

low

<u>Partly worth considering</u>	<u>Moonshots & Missions</u>
<u>Standard at all Industries</u>	<u>Low hanging fruits</u>

low

Business Impact

high

- Industry
- Company
- Function

List of prioritized use cases

Select from the matrix the most appropriate use cases for the company by considering available resources, desired business impact, and alignment with strategic priorities.



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